## **PRESS RELEASE**



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For Immediate Release

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Date: April 19, 2017, **HQ Copenhagen, Denmark** 

## 3Shape shortens the orthodontic Indirect Bonding workflow

**Copenhagen, April 19, 2017** – 3Shape's new Indirect Bonding solution significantly reduces time in the orthodontic workflow. 3Shape will introduce the solution at its press conference at the American Association of Orthodontist meeting in San Diego (AAO 2017), April 22, 10:00AM – booth #3519.

3Shape Bracket Placement, an add-on module to 3Shape Ortho Planner software and part of its indirect bonding solution, can now automate the movement of teeth to create an ideal setup for orthodontists and lab technicians - a change that eliminates the need for professionals having to spend time manually adjusting teeth in the digital workflow.

Professionals using the 3Shape Bracket Placement module can first choose the bracket library and wires they prefer. With a simple click, the software automatically adjusts the patient's malocclusion to create the ideal setup. The professional can then make any small adjustments to the setup they prefer, which the software will correspondingly change in the bracket placement. Doctors with their own vision for ideal setups can save preferences, to always create that setup.

Using the 3Shape Bracket Transfer module, also a module within the 3Shape indirect bonding solution, professionals can then create the transfer media to bond the physical brackets in the patient as well. The entire digital workflow begins with a 3Shape TRIOS intraoral scan or by scanning a physical impression with a 3Shape lab scanner.

"Our 3Shape Indirect Bonding solution makes the entire bracket placement workflow much more efficient," says Allan Hyldal, 3Shape Vice President for Orthodontics. "In essence, you choose the result, the ideal setup, and the software based on your vision, makes it happen for you. Any need for manual adjustment of the teeth in the software is minimized.

So whether you are an orthodontist in Europe who prefers raised laterals, or you're looking for a Hollywood smile, the software instantly adjusts the malocclusion to create the ideal setup for your patient."

To make the process even smoother, 3Shape has created integrations with a wide selection of original manufacturer's bracket libraries, including the just-announced exclusive integration with American Orthodontics, as well as integrations with Dentaurum, Forestadent, Henry Schein Orthodontics, Ormco, RMO, and more.

See a complete list of 3Shape bracket library integrations - <a href="http://www.3shape.com/customer-programs/ortho-partner-integrations/bracket-library-integrations">http://www.3shape.com/customer-programs/ortho-partner-integrations/bracket-library-integrations</a>

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## **About 3Shape**

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the game-changing 3Shape X1 4-in-1 CBCT scanner, and market-leading scanning and design software solutions for dental labs. Two graduate students founded 3Shape in the year 2000, and today the company's fast-growing team of employees in 19 offices worldwide is serving customers in over 100 countries. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more people more effectively. <a href="https://www.3shape.com">www.3shape.com</a>.

