## **PRESS RELEASE**

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# Superior and More Affordable Solutions for Dental Labs from 3Shape

**Copenhagen, March 21, 2017** – 3Shape to present at IDS its brand-new line of high quality, more affordable, E dental lab scanners and flexible LabCare subscription models to make CAD/CAM digital dentistry more cost effective for dental laboratories.

### Superior and more affordable 3Shape lab scanners

3Shape will introduce to IDS its new E scanners for dental laboratories. The E scanners deliver the high quality, advanced scanning features, and precision CAD/CAM workflows 3Shape is recognized for, but at a more affordable price.

Featuring two 5 megapixel (MP) cameras, Blue LED and multi-line high-speed scanning for optimal detail capture and accuracy, 3Shape E scanners enable labs to complete more cases in less time. The E scanners improve lab productivity with time and cost saving features like 3Shape's reliable impression scanning and Auto-start. Impression scanning allows labs to scan traditional impressions directly without having to pour a model. While Auto-start starts the scanning as soon as the model is placed inside the E scanner. The E scanners also support 3Shape's superior articulator transfer system that accurately transfers the position of a model in an articulator into the software for enabling CAD design.

"Dental labs are very excited about the opportunities the E scanners are making possible. From directly scanning analog impressions to their more affordable price points, the E scanners are a hit. There's no doubt that our new 3Shape solutions and service options are helping dental laboratories to deliver superior, yet more cost effective, restorative solutions to their customers," says Flemming Thorup, president and CEO at 3Shape.

With the addition of the E scanner series and the Red Dot Design award-winning D2000 lab scanner, 3Shape now provides labs with the widest selection of scanners to meet their needs and budget.

#### New optional LabCare subscription added

At IDS, dental professionals can learn more about the two new 3Shape service agreements. The two new packages enable dental labs to go digital more easily by providing an optional subscription with limited services and alternately, a comprehensive 3Shape LabCare program packed with value.

Two options:

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- 1. LabCare subscription package gives professionals high value services plus the option to protect their investment with an attractive warranty and scanner replacement agreement.
- 2. New Basic package is a no-subscription program offering limited services free of charge. The Basic package is only available for the E scanners.

#### **3Shape lab scanner portfolio**

NEW 3Shape E1 dental lab scanner - essential scanning	3Shape E2 dental lab		NEW 3Shape E3 dental lab scanner - high performance
to digitize your lab 2 x 5 MP cameras, Blue LED Multiline Accuracy (ISO 12836 / implant) : 10 μm/12 μm Scan speed (arch): 40 sec Scan speed (die): 25 sec Scan speed (full arch impression) : 130 sec	<ul> <li>productivity and texture scanning         <ul> <li>2 x 5 MP cameras, Blue LED Multiline</li> <li>Accuracy (ISO 12836 / implant) : 10 μm/12 μm</li> <li>Scan speed (arch): 30 sec</li> <li>Scan speed (die): 20 sec</li> <li>Scan speed (full arch impression) : 90 sec</li> <li>Texture: B&amp;W</li> </ul> </li> </ul>		and implant bar accuracy • 2 x 5 MP cameras, Blue LED Multiline • Accuracy (ISO 12836/ implant) : 7 µm/10 µm • Scan speed (arch): 24 sec • Scan speed (die): 18 sec • Scan speed (full arch impression) : 80 sec • Texture: Color
3Shape D1000 dental lab scanner - ultra high productivity and die- in-model scanning		Shape D2000 dental lab scanner - all-in-one scanning for max volume throughput	
<ul> <li>4 x 5 MP cameras, Blue LED Multiline</li> <li>Accuracy (ISO 12836 / implant) : 5 μm/8 μm</li> <li>Scan speed (arch): 16</li> <li>Scan speed (die): 15</li> <li>Scan speed (full arch impression) : 65 sec</li> <li>Texture: Color</li> <li>Scanning strategy: Die in model</li> </ul>		<ul> <li>4 x 5 MP cameras, Blue LED Multiline</li> <li>Accuracy (ISO 12836/implant) : 5 μm/8 μm</li> <li>Scan speed (arch): 16</li> <li>Scan speed (die): 15</li> <li>Scan speed (full arch impression) : 65 sec</li> <li>Texture: Color</li> <li>Scanning strategy: All in one</li> </ul>	

#### About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the game-changing 3Shape X1 4-in-1 CBCT scanner, and market-leading scanning and design software solutions for dental labs. Two graduate students founded 3Shape in the year 2000, and today the company's fast-growing team of employees in 19 offices worldwide is serving customers in over 100 countries. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more people more effectively. www.3shape.com

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